

Broadband Cell Second Floor
Bharat Sanchar Bhawan
Janpath New Delhi – 110001
Tel: 011-23311183
Fax: 011-23734284



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

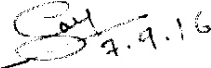
No: 65-02/2015 Mktg CFA

Dated: 07.09.2016

To
Chief General Managers
All Telecom Circles/Metro Districts

Subject: Provision of Incentive to BSNL staff for bringing new Landline/ Broadband connection - reg.

1. Approval of competent authority is hereby conveyed for providing incentive of Rs 100/- per new Landline connection and Rs. 200/- per new (Landline plus Broadband) connection brought by the BSNL staff.
2. The incentive shall be given to the BSNL staff for bringing the new connection, getting the CAF filled and submitting the same to CSC/commercial officer, after realization of 1st bill.
3. The incentive shall be distributed to concerned staff by SSA head after realization of first bill of new landline/Broadband connection as above. The SSA shall take necessary steps to take care and ensure that no payment for same connection is made inadvertently to other sales channels like Franchisees, DSAs etc.
4. The above incentive scheme shall be effective **with effect from 12.09.2016**.


(Deepak Garg)
GM (NWP-BB)

Copy to:

1. CGM (ITPC) Pune
2. GM (Fin-CFA) BSNL CO